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# NEWS

For Immediate Release

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## **Growing Demand for Urgent Care Services Fuels NightLight's Expansion** *Sugar Land location doubles in size and patient capacity; Cy-Fair location celebrates grand opening*

Houston, TX– (September 14, 2010) – Just in time for what is expected to be a busy cold and flu season, NightLight Pediatric Urgent Care has expanded its flagship Sugar Land location, doubling its size and capacity to serve more children in need of urgent care.

“We treat scores of patients for wheezing, fever, arm injuries and lacerations that would have taken much longer and been three or four times more expensive if they had gone to an emergency room,” says Dr. Anastasia Gentles, co-founder and Medical Director of NightLight. “The expansion gives us more flexibility and increased service capacity to make sure our patients are seen in a timely manner.”

The Sugar Land expansion more than doubles the existing space from 1,400 to 3,850 square feet, and increases the exam rooms from four to eight. NightLight now employs 30 people between their two locations. Those employees are now able to treat as many as 1,200 patients a month. “We fill that gap for parents who don’t want the hassle, expense and trauma of an emergency room visit,” says Dr. Gentles. “There is comfort in knowing they can rely on us to be open and available to take care of their sick or hurt child,”.

On Saturday, Sept. 18, and Sunday, Sept. 19, from 12–4 p.m. each day, NightLight will celebrate both the expansion of its Sugar Land location and will formally celebrate the grand opening of its Cy-Fair location, which opened in November 2009. A number of family-friendly activities are scheduled to take place at each location including a carnival that is open to the public. Radio Disney 1590 AM will be at Cy-Fair on Saturday from 2–3 pm; and Praise 92.1 FM will be at Sugar Land on Sunday from 2–4pm. NightLight’s Sugar Land office is located next to Babies R Us in the First Colony Commons Shopping Center at 15551 Southwest Freeway. The Cy-Fair location is at 19708 Northwest Freeway, Suite 500, in the Crossroads Plaza at the southeast corner of US Highway 290 and FM 1960 next door to Staples. Clinic hours of operation are Monday – Friday, 5pm. to 11pm; Weekends and Holidays, 12pm. – 7pm. The Sugar Land clinic phone number is (281) 325-1010 and the Cy-Fair clinic phone number is (713) 957-2020.

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Accepted health plans include United Healthcare PPO and Medicaid, Aetna, BCBS of Texas, Cigna, Kelsey-Seybold, and Texas Children's Health Plan Medicaid and CHIP.

NightLight is equipped to treat children for all of the common childhood illnesses as well as many of the ailments usually treated in the local emergency room, including laceration repair and splinting of broken bones. Local pediatricians use NightLight's services that need next-day follow-up and/or sequential medication administration. The use of the latest technology and record management software allows NightLight to provide the primary care physician with notes and reports on the patient after the patient is evaluated and treated.

NightLight is Houston's first African American & Hispanic women-owned pediatrics practice to exclusively provide pediatric after-hours urgent care. The practice grew from the vision of Dr. Anastasia Gentles, M.D., F.A.A.P., a board certified pediatrician, CEO, and co-founder of NightLight Pediatric Urgent Care. She received her M.D. from the University of California at San Diego and completed her residency at Children's Hospital Oakland. Dr. Gentles' public and private practice in California and Texas included serving as an attending physician in a teaching hospital, working in a clinic dedicated solely to adolescent health and wellness, as an assistant professor in a emergency center, and as an on-call physician for sexual assault response teams. This wide range of pediatric experience helped her identify strengths and weaknesses in the delivery of pediatric care. NightLight was born out of one such identified need.

Zawadi Bryant is the Chief Operating Officer and brings a number of years of business process and marketing experience to NightLight. Bryant received her B.S. and M.Eng. in Operations Research & Industrial Engineering and an M.B.A in Operations Management from Cornell University. Bryant began her career at Hewlett-Packard as a Supply Chain Manager. While at HP she was recognized as one of the Top 30 Black Engineers under 30 by the Black Engineer Magazine.

Connie Cazares is a Certified Medical Assistant with more than 12 years of experience. Cazares graduated from the Texas School of Business and quickly started working in the healthcare field after realizing it was her calling. She is currently enrolled at Houston Community College to become a Physician Assistant.

**About NightLight Pediatric Urgent Care:** Established in March 2007, NightLight's mission is to provide quality, affordable, compassionate service for infants, children and adolescents. NightLight exists to be the first-choice provider for pediatric urgent care when the primary pediatrician is not available. NightLight clinics are located in Sugar Land and Houston (Cy-Fair), Texas.

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